

NEW Children's Shop Opens at Killacourt



Chuko Kids opened its doors officially on the 8th of March, International Woman's day, a special day for Lia the founder, who arrived to the UK 14 years ago on this day.

Originally from Brazil, Lia always wanted to move to Cornwall to be close to her husbands family and be back by the sea. It all became a priority after Lia was diagnosed with cancer and then covid hit, which prompted the move to happen quicker.

As mother of an 8 yr old boy and 5 yr old girl, her kids and the passion Lia has for quality over quantity, inspired her to open Chuko, especially after noticing that the town didn't have a shop purely for children.

Lia truly believes children's clothes and shoes should last as long as they are needed, they should wash well, feel and look great, be practical and functional, affordable and most importantly be sustainable and eco friendly.

Being from Brazil where donating is a huge part of the culture, giving back to the community is really important to Lia, so much so that she created a locals card giving 10% off every time you shop.

Believing in the quality of the brands Chuko stocks, Lia encourages customers to bring back their outgrown items bought at Chuko, in exchange the customer will receive a discount on their next purchase. The used items are then donated to a local charity.

Chuko also offers feet measuring and has a cute little area for children to play while parents shop, you can book a VIP

experience (party and shopping with cupcakes and treats included), they also offer same day delivery (for Newquay and surrounding areas) and free shipping.

Chuko carefully selects brands such as Mayoral, Hatley, Kite, Ipanema, Zaxy and Cartago that are ethically and sustainably sourced, they also carry a range of eco friendly, organic, vegan, recycled and PVC free items.

Lia truly believes that quality over quantity is the way forward and being sustainable and ethically sourced is a must, she researches and carefully selects brands that are trustworthy and cares about the planet and its employees.

Pop in and say hi



CHUKO.KIDS

CHUKO.KIDS

07446 167000

www.chukokids.co.uk

Unit 9, Killacourt, The Crescent, Newquay