

Love of  
Lemons  
VINTAGE

*Hello Spring we have missed you!*

We are so excited for this new season and we can't wait to share it with you!

While trends may come and go just like the seasons we can start to buy with care and make pieces last so much longer in our wardrobes. Buy quality and buy always the things you love and not forgetting that make you feel good. I always say when trying on if you get the wow factor without looking in the mirror you are half way there!

So as the seasons change and the warmer weather approaches, it's time to refresh your wardrobe with the latest trends for Spring/Summer 2024. We're so excited for our new collections that are now arriving and will arrive in store, but until that sun shines a little more let me give you an insight into what you can expect to see!

So ready to embrace the wild with plenty of leopard print and lace vests that are sure to add a touch of boldness and elegance to your look, not forgetting add a classic blazer to finish your look. Leopard print is a timeless motif that has been synonymous with glamour and sophistication for

decades. This Spring/Summer 2024 it is back and bolder than ever, as long time lovers of leopard print you will absolutely expect to see it making an appearance in the shop and not just for this season. It carries on into your autumn and winter wardrobe so it will never tire, as we try wearing our wardrobe all year round as much as we can.

We also love pairing a vintage tee with a great pair of leopard print trousers or a skirt. Vintage tees hold a special place in our heart here in Love of Lemons, they possess a distinct aesthetic appeal characterised by their soft, worn-in fabric and relaxed fit, not forgetting the one of a kind vibe! Whether adorned with band logos, retro graphics, or faded slogans, each vintage tee tells a unique story. So ladies and gents get that vintage tee and team it with a blazer and those old jeans that you love that make you feel so happy. Or if you feel like hitting the leopard print, add that in too!



When it comes to adding a touch of romance to your spring/summer wardrobe, lace vests and floaty dresses are a wardrobe staple - nothing says summer like a floaty dress that moves with the Cornish breeze. You can expect to see vintage-inspired prints, beautiful airy silhouettes and delicate details, just layer delicate gold jewellery and a leather crossbody bag for a touch of understated elegance. Whether you're lounging at the beach or dancing under the stars, we will have dresses that will make you feel like a goddess wherever you go. Swildens is back for one last season and with the best dresses so if you haven't got a Swildens piece in your wardrobe now is the time, it will make vintage one day!

If you have set foot in the store you would know our love for denim is unmatched, which is exactly why you will be seeing lots of denim skirts & shorts this season. What sets the denim skirt apart is its unparalleled versatility. Pair it with a crisp white shirt and

loafers for a timeless, preppy look, or opt for a graphic tee and your favourite beat up trainers for more of an edgy look. Speaking of loafers, keep your eyes peeled for new footwear brands hitting the shop, but that's all we can say for now!

While trends may come and go, these icons remain steadfast, reminding us of the power of timeless style. We are so excited for this new season and after reading this I hope you are too!



*All my Love  
BeX xx*

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